

# FINLANDS SVENSKA UNGDOMSFÖRBUND

FSU 2017



# INITIATED PILOT WORK (WPo6)

- FSU initiated cooperation with 2 NGO`s
- UF Kamraterna
  - Founded in 1951 and has about 400 members.
  - Ordinary activities are divided into three sections, "Sports and Exercise", "Leisure and Youth" and "events and functions."
  - Initial needs that were presented by the association: new enthusiasts, functioning division of labor, education in building networks and solutions for crowdfunding, co-funding and resource allocation.
- Smedsby uf
  - founded in 1912. They have about 180 members.
  - They produce a lot of different cultural events in their area, especially theater.
  - Smedsby UF is located in Ostrobothnia, in the west middle part of Finland.
  - Initial needs that were presented by the association: Getting the economy rolling, more voluntary workers, solutions for crowdfunding, co-funding and resource allocation



# STATUS OF PROJECT WORK (WPo6)

- Course content developed through ongoing dialog with the two associations. (UF Kamraterna, Smedsby uf)
- Discussions showed that there is a great need for our so-called Idea hatchery.
- The biggest challenge seem to be to develop and implement existing ideas within the associations.
- We have organized two Idea hatcheries for our member associations.





# PRESENTATION OF (PLANS FOR) IMPLEMENTATION (WPOg)

## ▪ Structure

- The main objective of the Idea hatchery is to culminate in a creative discussion where ideas can grow and get furthered developed.
- 20-30 delegates were found to be a suitable amount for the hatcheries. Several more might require multiple moderators.
- fits perfectly to combine course packages with field visits that we should do on a regular basis anyway.
- Start by briefly explaining what we as central organization currently have going on, and what our members, the NGO's can benefit from. Mainly the workshop however consists of group work interspersed with free discussion with the whole group.

# PRESENTATION OF (PLANS FOR) IMPLEMENTATION (WP09)

## ▪ Structure

- Part 1: What are the objectives of your association (how do we view our membership?)
  - 1) The structure of the Idea hatchery (moderator)
  - 2) The associations present their activities (a 5min)
  - 3) Group work: Question: What are the objectives of your association?
  - 4) Presentations of group assignments
  
- PART 2: Community Strategy (The associations role in the community)
  - 1) Group work: a) Associations- /Regional member organizations role b) FSU's role c) desired interactions
  - 2) Presentations of group assignments
  - 3) Group work: Problem oriented content
  - 4) Presentations of group assignments
  - 5) Group work: concrete proposals
  - 6) Presentations of group assignments

# PRESENTATION OF (PLANS FOR) IMPLEMENTATION (WPO9)

## ▪ Structure

### ▪ PART 3: Current issues (Questions for FSU as the central organization for the movement)

- 1) General presentation of questions and answers (moderator)
- 2) Group work: Question: The biggest challenges in the next 10 years
- 3) (Claims and Solutions)
- 4) Presentation and discussion

# PRESENTATION OF (PLANS FOR) IMPLEMENTATION (WPO9)

## ▪ Structure

### Examples of results from the two Idea hatcheries

- Generally the idea developing proceeded under consensus.
- The problem of communication within the associations was a recurring theme.
- participants agreed to investigate the possibilities of a new project that would result in the hiring of a communications consultant that could be used by NGO's in the region.
- Participants from Ostrobothnia region where the traditional folk dance is very popular wanted to find new ways to liven it up.
  - Several possible solutions were discussed, among others: An inspirational benchmarking trip to Sweden, and lobbying against Parliament, together with the Finnish dance organizers to achieve, for example, exemptions in the laws for dance organizers.
- Further examples of concrete solutions and proposals from the sessions were: long-term planning, better documentation, interaction, internal feedback (with a prize for the best feedback), member benefits, progress reports, systematic follow-up.



# FINLANDS SVENSKA UNGDOMSFÖRBUND FSU

## ▪ Dissemination activities until now

- most important part of our dissemination are the presentations of our activities and current projects, that we carry out during our continuous field visits to our member associations.
- Regularly produce printed material for our target group, both as a member magazine and in the form of brochures.
- FSU's website is visited frequently by our target audience, and it is convenient to post information about our ongoing projects there. Both in the form of articles and by linking to the LEVER website.
- We are active on Facebook in two sector specific groups: one for employees of the youth association movement, and another for active volunteers in the movement. Both groups are great for disseminating information about projects such as LEVER.