

INVITATION

Fundacja Alternatywnych Inicjatyw Edukacyjnych invites for **free of charge workshops** entitled **"How to plan, develop and realise a cultural/artistic project in a little community"**. Warsztaty odbędą się w środę, **21 listopada w Centrum Organizacji Pozarządowych, Pl. Opatrzności Bożej 18, w Bielsku-Białej.**

The aim of the workshop is to increase the competences of the creative/cultural sector managers and volunteers, active in little communities** in the field of planning and realising cultural and artistic activities for the benefit of local communities – involving and integrating local citizens and strengthening local identity.

We invite to the workshops 2 – 3 persons - teams representing non-governmental organisations and/or informal groups already active (or planning to be active) in the cultural/creative sector in little communities*.

After the workshops we offer:

- Expert support at developing and realising the project;
- Advisory concerning possible sources of co-financing for the projects developed;
- **Possibility to gain a place at an international training** for culture sector managers and volunteers, which will take place in March 2019 in **Askov, Denmark.**

In case of any questions please contact us:

faie@fundacjaie.eu; 511-551-439

Feel invited!

*The workshops programme is based on the conclusions of over 2 – years long work in the frames of an international project "LEVER. Voluntary culture in sparsely populated areas with added value for democratic participation and community bonding"***, being realised from January 2016 in the Danish – Finnish – Polish – Lithuanian – Belarusian partnership.*

WORKSHOPS PLAN

Title of the workshops	„How to plan, develop and realise a cultural/artistic project in a little community”
Aims of the workshops	<p>The aim of the workshop is to increase the competences of the creative/cultural sector managers and volunteers, active in little communities** in the field of planning and realising cultural and artistic activities for the benefit of local communities – involving and integrating local citizens and strenghtening local identity.</p> <p><u>Detailed goals of the workshops are:</u></p> <ol style="list-style-type: none"> 1) To prepare the local creative teams to planning and realising a new cultural offer dedicated to a specific community, built on local assets (historical, toouristic etc.); 2) Strenghtening the local creative teams through team-building activities.
Date and place	Wednesday, November 21st 2018, Centrum Organizacji Pozarządowych, Pl. Opatrzności Bożej 18, Bielsko-Biała
Duration	9.00 – 16.00
Participants and rules for participation	<p>Managers and volunteers active (or planning to be active) in the field of culture in little communities*.</p> <p><u>Recruitment criteria:</u></p> <ol style="list-style-type: none"> 1) Experience in activities as a culture field manager/volunteer (at least 1 artistic/cultural event realised); 2) Expressing interest in activities for the benefit of the local community integrating and involving in activities; 3) Presenting an initial idea for a culture/creative field project, that could be realised for the benefit of – and involving – the local community. <p>Participation in the workshops is free of chargé. The organiser ensures meals during the workshops.</p> <p><i>We invite to the workshops 2 – 3 persons - teams representing non-governmental organisations and/or informal groups alt=ready active (or planning to be active) in the cultural/creative sector in little communities*. The idea of the workshop is to develop specific ideas for the cultural/creative projects, which would be upgraded with the experts support. The authors of successfully realized projects, which were planned during the workshop, would be invited to participate in an international training for the culture sector managers/volunteers that will take place in March 2019 in Askov, Denmark (participation financed within the LEVER project).</i></p>

<p>Benefits for the participants</p>	<p>1) Increasing the level of knowledge and skills in the fields of:</p> <ul style="list-style-type: none"> - Local needs and expectations diagnosis; involving local community in common activities; - stakeholders analysis and involving local stakeholders representing the education field and cultural institutions, local authorities, business; - discovering local assets and including historical and cultural contexts of specific areas into activities (for ex. Local history, touristic values, interesting inhabitants); - Cultural/creative sector project planning and managing , according to the Project Cycle Management Methodology. <p>2) Possibility to receive support at identifying potential sources of co-financing the planned project as well as support at developing the project application.</p> <p>3) Possibility to gain a placement at the international training for the culture sector managers/volunteers that will take place in March 2019 in Askov, Denmark.</p>	
<p>Planned number of workshops participants</p>	<p>10 – 15 persons; 3 – 4 teams</p>	
<p>Overall programme</p>	<p>HOURS</p>	<p>SUBJECT</p>
	<p>9.00 – 9.15</p>	<p>Participants registration. Introduction to the workshops topic.</p>
	<p>9.15 – 10.15</p>	<p>MODULE 1.</p> <p>Local needs – allies – assets Methodes of local inhabitants’ needs and expectations diagnosis. Stakeholders – who may support us, and who will be indifferent? Assets of the place, where I am planning to act: history/touristic values/interesting persons...</p> <p>Experiences od the LEVER Pilot Teams – Local Activity Association Spichlerz from czernica/Group of Various Initiatives from Góra Ropczycka**</p>
	<p>10.15 – 11.15</p>	<p>MODULE 2</p> <p>Can the cultural/artistic activities contribute to revitalisation of little communities?</p> <p>Experiences od the LEVER Pilot Teams – Local Activity Association Spichlerz from czernica/Group of Various Initiatives from Góra Ropczycka**</p>

		Local assets based cultural/artistic project planning – your experiences and ideas?
	11.15 – 11.30	Coffee break
	11.30 – 13.00	<p>MODULE 3.</p> <p>Cultural/artistic project with added value for local community bonding planning, step-by-step:</p> <p>Project planning logic part 1: Justifying the need – defining goals – defining target groups. Tasks planning. Timetable planning. Project team planning. Partnership cooperation – intra- and inter- sectoral cooperation.</p>
	13.00 – 13.30	Lunch
	13.30 – 15.00	<p>MODULE 4.</p> <p>Cultural/artistic project with added value for local community bonding planning, step-by-step:</p> <p>Project planning logic part 2: Planning the project budget. Defining outputs and outcomes. Risk assesment and contingency plans.</p>
	15.00 – 15.15	Coffee break
	15.15 – 15.45	<p>MODULE 5</p> <p>Cultural/artistic project with added value for local community bonding planning, step-by-step:</p> <p>Project planning logic part 3: Project feasibility analysis (the team; technical and organisational resources; relevant experience). Potential sources of co-financing.</p> <p>Discussing the suport needed and the rules for subsequent cooperation.</p>
Working methods	<p>Workshop method actively involving participants in planning local projects: working in small groups (project teams); case studies analysis; discussions; experience exchange.</p> <p>After participating in the workshops each team is offered to use the individual</p>	

	advisory/suport, 3 hours per team.
Confirmation form	<p>Participants, who would actively participate in min. 75% of the workshops and will fill in the evaluation form, will receive a Certificate confirming their participation in the workshop.</p> <p>Receiving the certificate is needed to be able to apply for the international training for the culture sector managers/volunteers in Denmark.</p>
Trainers and Advisors	<p><u>Agnieszka Dadak</u>, menadżer projektów, trener - 11 lat doświadczenia w realizacji projektów dofinansowanych ze źródeł zewnętrznych; w tym wiele - partnerskich projektów międzynarodowych (PIW EQUAL, Leonardo da Vinci - Mobilność, Norweski Mechanizm Finansowy, Europa dla Obywateli, Nordic Council of Ministers NGO Programme, Erasmus+ KA1, KA2, PO FIO, ASOS, MKiDN). Od 2006 r. Członek Zarządu międzynarodowej organizacji parasolowej Baltic Network for Adult Learning. W 2012 r. uzyskała certyfikat Project Management Professional potwierdzający kompetencje w zarządzaniu międzynarodowymi, wielo-partnerskimi i długoletnimi projektami. Magister psychologii; ukończone studia podyplomowe na kierunku "Zarządzanie projektem europejskim" na Uniwersytecie Ekonomicznym w Katowicach (2007); roczne studia w Szwecji w ramach stypendium Instytutu Szwedzkiego. Trener warsztatów rekomendowany przez Stowarzyszenie Ruch Pomocy Psychologicznej "Integracja" (rekomendacja nr 31). Od 2002 roku współpracuje z sektorem pozarządowym jako trener, koordynator projektów i doradca. Ponad 300 godzin szkoleń z zakresu zarządzania partnerskimi projektami międzynarodowymi. Koordynator merytoryczny projektu LEVER w Polsce.</p> <p><u>Rafał Dadak</u>, doradca ds. funduszy, trener: 8 lat doświadczenia w pozyskiwaniu dofinansowań i realizacji projektów (m.in. Program Kultura, NMF-EOG, Erasmus+, RPO WSL, PROW, PO FIO, ASOS). Od 2006 r. doradza NGO, firmom i instytucjom w sprawach administracyjnych i prawnych oraz dofinansowań. Pracował w Wydziale EFS Urzędu Marszałkowskiego w Katowicach; członek Komisji Oceny Projektów. Mgr administracji. Studia podyplomowe - "Zarządzanie Projektem Europejskim" na Uniwersytecie Ekonomicznym w Katowicach. Szkolenie z Prawa autorskiego i zastosowania licencji Creative Commons (CC). Przygotowanie do pracy innowacyjną metodą Strukturyzowanego Dialogu Demokratycznego (SDD). Od 2006 w III sektorze.</p> <p><u>Jerzy Kraus</u>, doradca ds. funduszy, trener: 7 lat doświadczenia w pozyskiwaniu dofinansowań i realizacji projektów (m.in. Programy MKiDN, Erasmus+, RPO WSL, PROW, PO FIO, ASOS). Od 2006 r. doradza NGO, firmom i instytucjom w sprawach administracyjno-prawnych i dofinansowań. Mgr administracji. Szkolenia z zakresu: aspektów prawno-finansowych działalności NGO; Prawa autorskiego; zastosowania licencji CC; obowiązków związanych z przeciwdziałaniem praniu pieniędzy i finansowaniu terroryzmu. Przygotowanie do pracy innowacyjną metodą Strukturyzowanego Dialogu Demokratycznego (SDD). Od 2006 w III sektorze.</p> <p>Invited Experts: LEVER project Pilot Teams representatives from: Local Activity Association Spichlerz from czernica and Group of Various Initiatives from Góra Ropczycka.</p>

* „Little communities” are understood as town/villages/districts inhabited by max. 20 000 inhabitants. Teams active in so defined „little communities” have the priority for admission to the workshops.

**** Pilot projects** were the cultural and artistic activities, being realised on sparsely populated areas in the frame of the LEVER project in 2017. The projects were being realised by 2 Pilot Teams: Stowarzyszenie Działań Lokalnych Spichlerz in Czernica (Slaskie Voivodeship) and Grupa Inicjatyw Różnych in Góra Ropczycka (Podkarpackie Voivodeship). The "Spichlerza" team realised a series of events connected to the 700-th anniversary of the Czernica village celebration within an initiative „7 centuries, 7 wishes”, among others – a historical picnic. The Group of Various Initiatives organised a classical music concert "BUCZY-NA poważnie..." as well as workshops with musicians for the local kids in the school and kindergarden in Góra Ropczycka.

***** The project "LEVER. Voluntary culture as leverage of cross-cultural activities in sparsely populated areas with an added value for democratic participation" is a 3-year project of the Baltic Sea Region non-governmental organisations, carried out in the period January 2016 – April 2019.**

The project idea is that art and culture can play a major role to make our marginal areas more attractive to new residents and businesses, because:

- Art and culture help to create the community and unity that can save a village or area from being emptied of content.
- Inclusion in art and culture gives new life and creates responsible citizens.
- A vibrant cultural life and an enhanced community can create a sustainable society where all citizens are ready to take responsibility for their own and others' lives and for the local community as a whole.

The project is based on the concept of "cultural sustainability" meaning that active citizenship, social inclusion and cultural cohesion will be promoted by "citizens help citizens" in a civil society context.

The partnership circle includes six organisations from five countries, where four are national organisations of voluntary arts and culture, and two provide live long learning in a civil society context.

- Interfolk (DK) (Applicant and coordinator) www.interfolk.dk
- Cultural Councils in Denmark (DK) www.kulturellesamraad.dk
- Finnish Swedish Youth Association (FI) www.fsu.fi
- Foundation of Alternative Educational Initiatives (PL) - www.fundacjaie.eu
- Belarusian Non-Governmental Organization "United Way" (BY) - <http://en.ngo.by>
- Lithuanian castles and manors Association (LT) - www.dvarai.lt

Polish Pilot Teams:

Stowarzyszenie Działań Lokalnych Spichlerz, Czernica: <http://www.sdspichlerz.pl/>

Grupa Inicjatyw Różnych, Góra Ropczycka: <https://pl-pl.facebook.com/grupa.inicjatyw.roznych/>